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August 11, 2005

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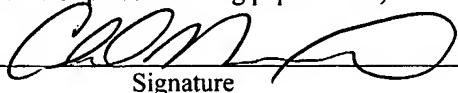
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Chad Normington

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Signature

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|-----|---------------|--------------------------------|
| Re: | Inventors: | GIBBONS, Patrick J. et al. |
| | Invention: | CUSTOMER INFORMATION CARD GAME |
| | Serial No.: | 10/813,817 |
| | Filed: | March 31, 2004 |
| | Art Unit: | 3711 |
| | Examiner: | Dolores R. Collins |
| | Our File No.: | P00870-US-00 (11049.0013) |

RESPONSE TO OFFICE ACTION

Dear Examiner Collins:

In response to the July 12, 2005 Office Action, applicants hereby make the following amendments and election of invention: